MASTER COURSES 2012

IED MODA * IED DESIGN
IED VISUAL COMMUNICATION
IED MANAGEMENT LAB

MILAN–ROME–TURIN–VENICE–FLORENCE
CAGLIARI–MADRID–BARCELONA
SÃO PAULO–RIO DE JANEIRO
VISA
All foreign students coming from non-EU countries must obtain a visa for study from the Italian/Spanish Consulate or from one of the Italian/Spanish diplomatic representatives in their countries of origin.

DOCUMENTS YOU NEED TO OBTAIN A VISA:
1. a valid passport
2. your enrolment certificate (the declaration issued by Istituto Europeo di Design in which the school guarantees that the student is duly enrolled. You must receive, along with the visa, one copy of that certificate stamped by the Embassy/Consulate)
3. the conditions of accommodation in Italy/Spain (residence or hotel reservation, rental of an apartment etc.)
4. a consular statement concerning health care in Italy/Spain. Students must also prove that they have sufficient means of subsistence for their entire stay in Italy/Spain and to go back to their home country.

COLOMBIAN STUDENTS
IED offers a free service through our partners in Colombia - Family Firm Consulting Ltda. They advise students about the necessary documentation and handle students’ visa applications with the Spanish consulate. This minimizes the number of applications refused.

RESIDENCE PERMIT FOR FOREIGN STUDENTS IN ITALY
EU STUDENTS
All EU students staying in Italy for a period longer than 3 months must apply for domicile ("domicilio" - registration as a temporary resident) at the City’s Office of the Municipality, where the students live.

NON-EU STUDENTS
All foreign students who plan to study in Italy have to apply for a permit to stay within 8 days of arriving in Italy. The application procedure and the validity of the permit vary from country to country. In Italy, foreigners can now apply for and renew their residence permit (permesso di soggiorno) at the Post Office and then track the progress of their application online at www.por taleimmigrazione.it

Please prepare the following documents:
1. Four passport photos (all pages - x2 copies of the main page and visa)
2. A copy of your passport
3. An original of the Certificate of enrolment from the Istituto Europeo di Design, stamped by the Embassy/Consulate
4. A health insurance policy providing coverage from the Health Care Service in Italy.
   An insurance policy from your home country with a declaration from the consulate that it is valid in Italy and a description of the duration and health service coverage provided, specifying that there are no limitations on the cost or a duration of an urgent hospitalisation.
   Any other insurance that covers the same risk along with a declaration from the insurance company specifying that there are no limitations on the cost or the duration of an urgent hospitalisation.

RESIDENCE PERMIT FOR FOREIGN STUDENTS IN SPAIN
EU STUDENTS
Students from the EU receive a residence permit valid for 5 years and renewable thereafter. Please note that this does not depend in any way on economic activities.

Please prepare the following documents:
1. Three passport photos
2. A copy of your passport
3. An original of the Certificate of enrolment from the Istituto Europeo di Design
4. Sickness and accident insurance

NON-EU STUDENTS
The residence permit for study purposes is valid from the beginning until the end of the course, usually no more than one year. The permit is issued by the local police. Please prepare the following documents:
1. Three passport photos
2. Your passport, together with two copies of the pages with the stamp issued by the Spanish Embassy or Consulate in the student’s home country and with the stamp of the date of arrival in the Schengen Area of the EU from the immigration authorities at the airport
3. Documents regarding your current address in Spain: a rental contract or any other declaration
4. An original of the Certificate of enrolment from the Istituto Europeo di Design
5. Sickness and accident insurance, so as to be able to benefit from the Health Service in Spain.

Tuition payment procedure from abroad

BY BANK TRANSFER

ROME
Unicredit Banca
Agency 6824 Roma Eur Ariostò
IBAN CODE: IT52R032260320000000548584
BIC (Swift): UNCRIT2VRMI

TURIN
Deutsche Bank
Agency 1 Torino
IBAN CODE: IT39P030100000000081424
BIC (Swift): DEUTITM2

VENICE
Banca Popolare di Milano
Agency 37 Milano
IBAN CODE: IT70H555410063700000001680
BIC (Swift): BPMIITM1097

FLORENCE
Banca Popolare di Milano
Agency 24 Milano
IBAN CODE: IT70H555410063700000002052
BIC (Swift): BPMIITM1024

PAYMENT BY CREDIT CARD

☐ AMERICAN EXPRESS  ☐ VISA  ☐ MASTERCARD  ☐ EUROCARD  ☐ DINERS

Please charge the following amount: euro

Name of the student

Card Number

Name of card holder

Expiry Date

Signature

for more information:
www.esteri.it
www.maec.es
Academic information

CRITERIA OF ADMITTANCE
Candidates must hold a first degree or the equivalent in the disciplinary area of the Master courses. Any relevant professional experience will be assessed. Candidates must also be sufficiently conversant with the English language to correspond to an intermediate level. This must be demonstrated by providing one of the following certificates or the equivalent:
• TOEFL Paper with a mark of 450;
• IELTS Academic with a mark of 5.0.
Admittance is subject to a motivational interview conducted either directly or by telephone by the coordinator of the Masters course and/or the person responsible for the location where the Masters course is held, when the candidate’s academic record and/or professional career will be assessed, together with skills acquired and personal motives and propensities.

APPLICATION DOCUMENTS TO SEND
Candidates who hold the minimum qualifications may apply for the Master courses by sending the following documents to the IED International Affairs Office (admissions@ied.it):
• Application Form;
• Letter explaining your motivation (max 1 page);
• Curriculum Vitae, specifying your academic qualifications, professional experience and language and IT skills;
• Portfolio (compulsory for Master in Design Area, Visual Communication Area and for Fashion Design);
• Copy of your degree certificate, plus any relevant school and/or work certificates;
• Copy of your English language skills certificate or self-certification;
• Photocopy of your passport.

PORTFOLIO
Your portfolio may include graduation thesis projects and projects conducted during your formal training and/or professional experience. Candidates for the Masters in the management area may submit a detailed report of their personal academic and/or professional careers instead of the portfolio.

ENROLLMENT
Once admitted, candidates have to formalise their enrolment in the Master course of their choice by signing the relevant regulations and paying the enrolment fee and the annual fee.

SCHOLARSHIPS AND FACILITIES
Some of the locations may make provision for scholarships covering all or part of the fees for particularly meritorious students. For further information about scholarships, please contact the IED International Affairs Office (admissions@ied.it).

INTERNSHIPS
In relation to the course contents and the training objectives, internships may be organised in firms. One of the fundamental characteristics of the academic services offered in the area of Master courses is the IED’s partnership with private sector firms, public sector institutions and agencies, all constituting benchmarks in their respective specific fields, who may collaborate in structuring projects to be developed during the courses, encouraging students to acquire professionally useful knowledge and skills and offering them the opportunity to conduct experiments. These internships may be replaced by the development of a project simulating professional practice, applying the professional knowledge and skills acquired under the tutorship of professional practitioners who lecture at the IED. Foundamental to start an internship experience is to gain a good level of Italian language during the course.

THESIS PROJECT
The academic curriculum is completed with a project, whose different characteristics depend on the type of the Master course chosen, which is presented to a committee of experts (lecturers and professional practitioners) who assess the skills acquired. The Master thesis project could be: a project that summarises the academic contents acquired during the course; a thesis in the area specific to the Master course chosen, whose different characteristics depend on the type of the Master course chosen, which is presented to a committee of experts (lecturers and professional practitioners) who assess the skills acquired. The Master thesis project could be: a project that summarises the academic contents acquired during the course; a thesis in the area specific to the Master course chosen, whose different characteristics depend on the type of the Master course chosen, which is presented to a committee of experts (lecturers and professional practitioners) who assess the skills acquired.

CADEMIC TRIPS
Communication Design Labs, Strategic Design Labs, European Design Labs and Product Design Labs, taught at IED Madrid, include approximately from two to six academic trips within Spain, the rest of Europe and/or beyond. Transportation expenses from Madrid to these destinations and accommodation during these academic trips are already included in the course fees.

CANCELLATION OF THE COURSE
The Istituto Europeo di Design reserves the right to cancel Master courses, within a month of the scheduled commencement date. Enrolled students will be informed by written communication and all fees already paid will be reimbursed, without any further cost.

GENERAL REGULATION
IED reserves the right to change any information contained herein without notice.

IED Location Addresses

MILAN
IED DESIGN
IED VISUAL COMMUNICATION
IED MANAGEMENT LAB
Via Amatrice Sciesa, 4
20135 Milan - Italy
Tel. +39 02 579461
Fax +39 02 55139418
master@milano.ied.it

IED MODA
Via Pompeo Leoni, 3
20141 Milan - Italy
Tel. +39 02 583361
Fax +39 02 5833620
master.modlab@milano.ied.it

ROME
IED DESIGN
IED VISUAL COMMUNICATION
Viale Alcimo, 11
00182 Rome - Italy
Tel. +39 06 7024025
Fax +39 06 7024041
master@roma.ied.it

VENICE
IED MANAGEMENT LAB
Via Giovanni Branca, 122
00153 Rome - Italy
Tel. +39 06 5717675
Fax +39 06 57305476
info.modlab@roma.ied.it
info.com@roma.ied.it

TURIN
IED DESIGN
IED MODA
IED VISUAL COMMUNICATION
IED MANAGEMENT LAB
Via San Quintino, 39
10121 Turin - Italy
Tel. +39 011 541111
Fax +39 011 5170167
info@torino.ied.it

CAGLIARI
Viale Trieste, 39
09123 Cagliari - Italy
Tel. +39 070 2082700
Fax +39 070 2082706
info@cagliari.ied.it

FLORENCE
CASA DELLA CREATIVITÀ
Vicolo Santa Maria Maggiore 1
50123 Firenze - Italy
Tel. +39 055 287651
Fax +39 055 284585
infoflorence@ied.edu

MADRID
IED DESIGN / MODA
IED VISUAL COMMUNICATION
IED MANAGEMENT LAB
Calle Lastra, 14
28004 Madrid - Spain
Tel. +39 011 5170164
Fax +39 011 5170167
info@madrid.ied.es

BARCELONA
IED DESIGN
IED MODA
IED VISUAL COMMUNICATION
IED MANAGEMENT LAB
Carrer Bida, 12-14
08012 Barcelona - Spain
Tel. +39 93 2832889
Fax +39 93 2832830
info@bcn.ied.es

SÃO PAULO
IED DESIGN
IED MODA
IED VISUAL COMMUNICATION
Faculdade de Tecnologia IED
Rua Maranhão, 617
São Paulo - Sp - Brazil
Tel. +55 11 36608000
Fax +55 11 36608000
info@ied.edu.br

DIPLOMA AND ASSESSMENT
At the end of the Master Courses, students who successfully attended at least 80% of the lessons and achieve a positive assessment in all their intermediate evaluations and their thesis will receive a Master Diploma of Istituto Europeo di Design. The Masters Diploma will be awarded to those students who haven’t any administrative situations outstanding.

LAPTOP
A free Laptop will be provided for the following master courses: 1. in Milan: Design Experience, Product Design, Interior Design, Fashion Design 2. in Turin: Transportation Design, Advanced Design for Transportation, Sustainable Architecture. The Laptop will remain property of the students.

WITHDRAWAL FROM THE COURSE
Withdrawal from the Master courses is permitted only after written notice has been submitted, in accordance with the following: Withdrawal 1 month before the beginning of the Master course: saving the enrolment fee, only the tuition fee will be reimbursed. At the end of this period, any student, who for any reason withdraws from their Master course, will be held liable to pay the total amount of the course fee and therefore will not be eligible for the reimbursement of any money already paid.
## PERSONAL INFORMATION

Please write clearly and in capital letters

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given name</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Date of birth</th>
<th>City of birth</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Postal code</th>
<th>Tel. home</th>
<th>Tel. mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

e-mail

**You finished your studies at:**

- College
- University

**University graduation in**

<table>
<thead>
<tr>
<th>University (School)</th>
<th>Obtained (date)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Professional Experience and other specialized Courses attended**

---

## ITALIAN LANGUAGE INFORMATION

Knowledge of Italian:

- High-Intermediate
- Advanced
- Mother Tongue

<table>
<thead>
<tr>
<th><strong>LANGUAGE CERTIFICATE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of certificate</td>
</tr>
</tbody>
</table>

---

## I AM APPLYING FOR:

### DESIGN

- **Interior Design**
  - Milan | 12 months full-time | January 2012
  - Fee € 14.800 (€ 3.500 Enrolment, € 11.300 Tuition Fee)

- **Interior Yacht Design**
  - Rome | 12 months on weekends | February 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

### FASHION

- **Fashion Stylist**
  - Milan | 8 months full-time | November 2011
  - Fee € 13.500 (€ 2.000 Enrolment, € 11.500 Tuition Fee)

- **Stylist per la Moda e lo Spettacolo**
  - Rome | 12 months on weekends | April 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Comunicazione e Marketing per la Moda**
  - Rome | 12 months on weekends | February 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Web Fashion Management**
  - Milan | 10 months on weekends | November 2011
  - Fee € 4.950 (€ 950 Enrolment, € 4.000 Tuition Fee)

### MANAGEMENT

- **Brand Management and Communication**
  - Milan | 11 months full-time | January 2012
  - Fee € 13.500 (€ 2.000 Enrolment, € 11.500 Tuition Fee)

- **Event Management**
  - Milan | 11 months full-time | November 2011
  - Fee € 13.500 (€ 2.000 Enrolment, € 11.500 Tuition Fee)

- **Curatore Museale e di Eventi**
  - Rome | 12 months on weekends | February 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Progettazione e Gestione di Eventi**
  - Rome | 12 months on weekends | April 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

### VISUAL COMMUNICATION

- **Graphic Design**
  - Milan | 9 months part-time | November 2011
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Motion Graphic Design**
  - Milan | 6 months part-time | February 2012
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Pubblicità: Art Direction and Copywriting**
  - Milan | 12 months full-time | January 2012
  - Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

- **Cartoon Animation**
  - Rome | 12 months on weekends | November 2011
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Web Design**
  - Rome | 12 months on weekends | November 2011
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Art Direction**
  - Rome | 10 months part-time | November 2011
  - Fee € 8.900 (€ 2.000 Enrolment, € 6.900 Tuition Fee)

- **Fotografía**
  - Milan | 12 months on weekends | February 2012
  - Fee € 3.950 (€ 950 Enrolment, € 3.000 Tuition Fee)

### INFO

**ADDRESS**

Instituto Europeo di Design - International Affairs Office
via Sciesa, 4 - 20135 Milan - Italy
Ph. +39 02 55192963 | Fax +39 02 56468527
Email: admissions@ied.it | www.ied.edu

**IMPORTANT**

The present application must be completed with: passport photocopy, personal profile with full description of studies, statement of purpose and portfolio (only if required). Uncomplete applications will not be processed.

**I FOUND OUT ABOUT THIS COURSE FROM:**

(Compulsory: please specify where you first heard about IED)
PERSONAL INFORMATION  
please write clearly and in capital letters.

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given name</th>
<th>Gender</th>
<th>Nationality</th>
<th>Date of birth</th>
<th>City of birth</th>
<th>Address</th>
<th>City</th>
<th>Country</th>
<th>Postal code</th>
<th>Tel. home</th>
<th>Tel. mobile</th>
<th>e-mail</th>
</tr>
</thead>
</table>

You finished your studies at:  
- College  
- University

University graduation in  

University (School)  

Town  

Country  

Professional Experience and other specialized Courses attended

ENGLISH LANGUAGE INFORMATION

Knowledge of English:  
- High-Intermediate  
- Advanced  
- Mother Tongue

TOEFL - Score..........................  
IELTS - Score..........................

Uncomplete applications will not be processed.

The present application must be completed with: passport photocopy, personal profile with full description of studies, statement of purpose and portfolio (only if required).

Uncomplete applications will not be processed.

I FOUND OUT ABOUT THIS COURSE FROM:  
(compulsory: please specify where you first heard about IED)
### Personal Information

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given name</th>
<th>Male</th>
<th>Female</th>
<th>Nationality</th>
<th>Date of birth</th>
<th>City of birth</th>
<th>Address</th>
<th>City</th>
<th>Country</th>
<th>Postal code</th>
<th>Tel. home</th>
<th>Tel. mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You finished your studies at:  
- [ ] College  
- [ ] University

University graduation in:  
[ ] Obtained (date)

University (School):  

Town:  

Professional Experience and other specialized Courses attended:

### Spanish Language Information

Knowledge of Spanish:  
- [ ] High-Intermediate  
- [ ] Advanced  
- [ ] Mother Tongue  

Type of certificate:  

Score:

### I am Applying for:

#### Design

- [ ] Diseño de Interiores Intensivo  
  - Madrid | 3 months full time + 6 online | April 2012  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Interiores  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Iluminación  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Escenografía  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Interiores  
  - Barcelona | 9 months part-time | November 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño Sostenible de Producto  
  - Barcelona | 9 months part-time | November 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Interiores Intensivo  
  - Barcelona | 3 months full time + 6 online | April 2012  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

#### Fashion

- [ ] Diseño de Moda  
  - Barcelona | 9 months part-time | November 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Moda Intensivo  
  - Madrid | 3 months full time + 6 online | April 2012  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Dirección y Gestión de Empresas de Moda  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño Textil y de Superficies  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

#### Management

- [ ] Organización, Dirección y Gestión Integral de Eventos Intensivo  
  - Madrid | 3 months full time + 6 online | April 2012  
  - Fee € 9,000 (€ 2,000 Enrolment, € 7,000 Tuition Fee)

- [ ] Comunicación, Marketing y Publicidad Intensivo  
  - Madrid | 3 months full time + 6 online | April 2012  
  - Fee € 9,000 (€ 2,000 Enrolment, € 7,000 Tuition Fee)

- [ ] Diseño Gráfico Intensivo  
  - Madrid | 3 months full time + 6 online | April 2012  
  - Fee € 9,000 (€ 2,000 Enrolment, € 7,000 Tuition Fee)

#### Visual Communication

- [ ] Diseño de Accesorios de Moda  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Dirección y Gestión de Producto de Moda  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Comunicación y Moda  
  - Madrid | 9 months part-time | October 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Calzado y Complementos  
  - Barcelona | 8 months part-time | January 2012  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Diseño de Vestuario de Teatro, Cine, Opera y Audiovisuales,  
  - Barcelona | 9 months part-time | January 2012  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Marketing y Comunicación de la Moda  
  - Barcelona | 9 months part-time | November 2011  
  - Fee € 9,600 (€ 2,000 Enrolment, € 7,600 Tuition Fee)

- [ ] Fashion Management  
  - Barcelona | 18 months full time | November 2011  
  - Fee € 16,500 (€ 3,500 Enrolment, € 13,000 Tuition Fee)

### I Found Out About This Course From:

(Compulsory: please specify where you first heard about IED)

Signature: .................................................................